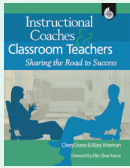


# Hear from Leading Shell Education Authors

International Reading Association 55<sup>th</sup> Annual Conference

April 26–28, 2010

## Monday, April 26, 2010



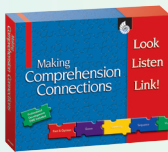
**Empowering Teachers in the Coaching Process: Exploring the Role of Teachers, Literacy Coaches, and Administrators in Developing Successful Coaching Experiences Based on Teacher Preferences and Needs**

Cheryl Jones and Mary Vreeman  
11:00 AM – 1:45 PM  
Hyatt Regency McCormick, Room CC10D

New title from this author coming soon!

**Teaching for Enduring Understanding: Planning Effective Units of Study Based on Understanding by Design Principles**

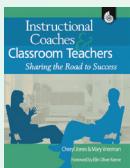
Harriet Isecke  
1:00 PM – 2:00 PM  
McCormick Lakeside Center/E353C



**Super Glue: Sticking Brain-Based Reading Concepts for Struggling Readers in 3 Easy Ways!**

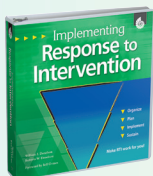
Sharon Hull  
3:00 PM – 5:45 PM  
Hyatt Regency McCormick, Room CC10D

## Tuesday, April 27, 2010

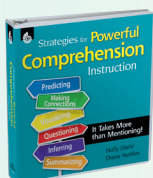


**Empowering Teachers in the Coaching Process: Exploring the Role of Teachers, Literacy Coaches, and Administrators in Developing Successful Coaching Experiences Based on Teacher Preferences and Needs**

Cheryl Jones and Mary Vreeman  
9:00 AM – 10:00 AM  
McCormick Lakeside Center, Room E265

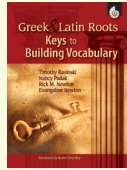


**Implementing Response to Intervention**  
Bill Donelson and Bobbie Donelson  
9:00 AM – 10:00 AM  
McCormick Lakeside Center in Room E267



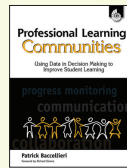
**More than Mentioning: Supporting the Use of Mental Modeling in Teaching Reading Comprehension**  
Diane Nettles and Dr. Holly Diehl  
11:00 AM – 12:00 PM  
McCormick South Building, Room S403A

## Tuesday, April 27, 2010 (cont.)



**Divide, Conquer, Combine, and Create: A Vocabulary Learning Routine for Grades 1–11**

Nancy Padak, Evangeline Newton, Rick M. Newton, Timothy Rasinski  
Time: 1:00 PM – 2:00 PM  
McCormick Lakeside Center in Room E271A



**Developing Professional Learning Communities: One Urban School's Journey**

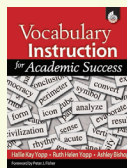
Patrick Baccellieri  
2:00 PM – 3:00 PM  
McCormick Lakeside Center, E451A

## Wednesday, April 28, 2010

New title from this author coming soon!

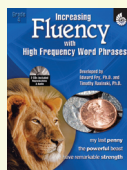
**Language Development for Academic Achievement: Response to Intervention for Speakers of African American Vernacular English**

Almitra Berry  
9:00 AM – 11:45 AM  
Hyatt Regency McCormick / CC10D



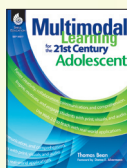
**Understanding and Using the Language of the Content Areas**

Hallie Yopp, Ruth Yopp, and Ashley Bishop  
9:00 AM – 11:45 AM  
South Building - S504D



**From Phonics to Fluency: Effective and Engaging Instruction for Two Critical Areas of Reading**

Timothy Rasinski  
1:00 PM – 2:00 PM  
McCormick Lakeside Center in Room E261



**New Directions in Comprehension and Critical Reading: Creative Content Area Teaching with Multimodal Literacies**

Tom Bean  
1:00 PM – 2:00 PM  
McCormick Lakeside Center Room E253B